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# Market Facts

## The Facts and Figures on the Global Athletic Footwear, Apparel and Sports Equipment Markets.



SGI Market Facts reports have research and market shares not found in *Sporting Goods Intelligence* or anywhere else. We identify key players and their strategies. Plus advertising expenditures, stock price charts and financial ratios.

The Market Facts series brings you up to speed fast, with detailed tables, full-color charts, and the cutting edge analysis and conclusions that you've come to expect from the leading authority on the market.

- Brand shares, sales and earnings reports.
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